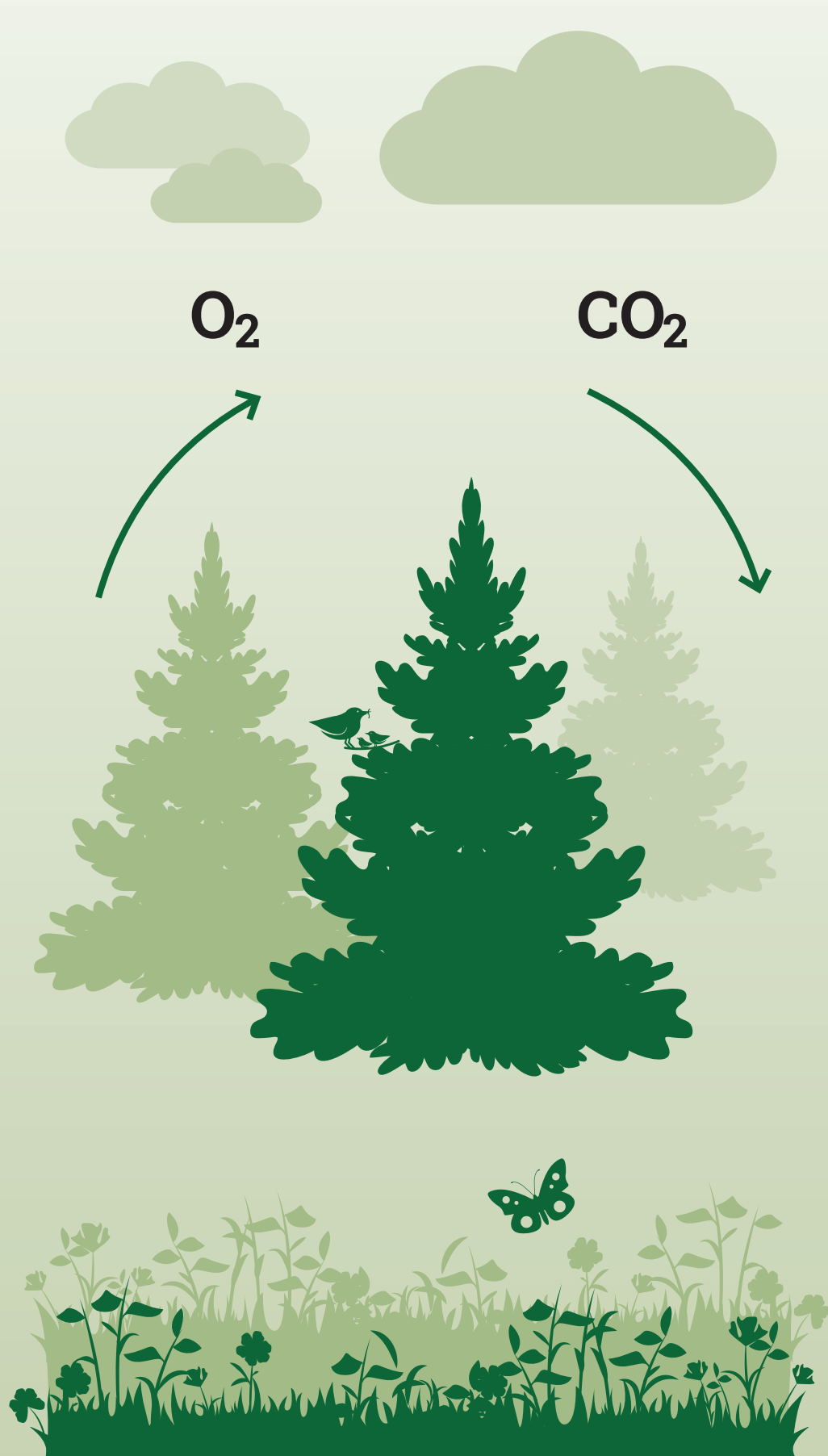


CLIMATE IMPACT

REAL CHRISTMAS TREES ABSORBS CO₂

PLASTIC TREES EMITS CO₂



A Nordmann fir Christmas tree **absorbs 0.6 kg of CO₂**. This includes all inputs for cultivation, transport to the point of sale and recycling. By comparison, a bottle of red wine emits 1.5 of CO₂.



Plastic trees – which are most often produced from oil in the Far East – **emit 48.3 kg of CO₂** over the expected lifetime of the trees. The emitted greenhouse gases remain in the atmosphere.